



A donation of any amount is sincerely appreciated and will be acknowledged. Our ambitious efforts will require gifts of all sizes to be successful, and each donor is an important partner in building a vibrant community.

A CAMPAIGN FOR THE  
IOWA CITY BIKE LIBRARY

## Gift Range Chart and Naming Opportunities

Donor Category	Gift Amount	Example: Monthly Pledge Amount; 3 years	Naming Opportunities
A	\$100,000	\$2,778	X-Large Size Laser Cut Name Prominently Community Greenspace Native Plant Garden
B	\$50,000	\$1,389	Shop Lounge; Checkout, Kids Bikes, and As-Is Sales Showroom Floor, Director Board Room
C	\$25,000	\$694	Indoor/Outdoor Shop Work Bench, Bike Wash
D	\$10,000	\$278	Outdoor Seating, Picnic Table, Bike Rack
E	\$5,000	\$139	Large Size Laser Cut Name on Bike Part Sculpture in Garden
F	\$2,500	\$69	Medium Size Laser Cut Name on Bike Part Sculpture in Garden
G	\$1,200	\$42	Small Size Laser Cut Name on Bike Part Sculpture in Garden

**TOTAL: \$860,900 – \$1,000,000**

### Sculpture garden naming opportunities

The showcase piece of our campaign is the Educational Outdoor Community Greenspace. We graciously invite you to take advantage of naming opportunities on sculptures that will be placed throughout the gardens that are to be constructed.

Names will be recognized on custom sculptures made of recycled bike parts by Marion, Iowa artist Drew Evans.

Name or business engraved into metal sculpture—the bigger the donation, the more prominent the name placement location.

### Spokes of Our Campaign

#### Lead Gifts and Investments:

Johnson County Board of Supervisors	\$30,000
City of Iowa City Climate Action	\$1300,000
Johnson County Social Service & Sustainability Grant	\$10,000
Bike Library investment	\$20,000
Watts Family Foundation	\$10,000

#### Bike Library Volunteers:

**8,200 hours in 2 yrs @ \$15/hr that's: \$123,000.00**

**Donations of bicycles: 1,486 donated in 2022**

# BIKES CREATE COMMUNITY

A CAMPAIGN FOR THE IOWA CITY BIKE LIBRARY

Please mail in your Pledge Form: Bike Library  
1222 S. Gilbert Ct. Iowa City, IA 52240

## Yes!

I am/We are pleased to pledge a total of \$ \_\_\_\_\_ to the Bikes Create Community campaign for the Iowa City Bike Library.

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Preferred payment schedule:  Annually  Quarterly  Monthly  One-time donation

Over the time period of \_\_\_\_\_ years. Select 1, 2, 3, 4, or 5 years.

I would like to set up a **direct debit** (ACH) payment processed according to the payment schedule above (safest & easiest choice).

I would like set up pledge online using a **credit card**.

Please **bill me** via  email or  snail mail according to the payment schedule above and I can send a check in the mail.

Enclosed is a **check for \$** \_\_\_\_\_ payable to the Bike Library.

I wish to make a donation in the form of **stock**.

This gift is eligible for a matching gift from my employer. Employer name \_\_\_\_\_

Acknowledge my gift as \_\_\_\_\_

As I/we wish to be recognized or in  honor  memory of \_\_\_\_\_

I/we wish to be anonymous.

I understand I need to mail, hand-deliver or scan/email this form. **Mailing address:** Bike Library 1222 S. Gilbert Ct. Iowa City, IA 52240

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Your support is sincerely appreciated.

**Thank you!** All contributions to the Iowa City Bike Library are tax deductible to the fullest extent allowed by law.  
Questions? Contact Audrey Wiedemeier at (515) 450-1651 [audrey@bikelibrary.org](mailto:audrey@bikelibrary.org)

